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101 Design Methods by Kumar, Vijay (ebook)

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101 Design Methods: A Structured Approach for Driving Innovation in Your Organization. Vijay Kumar. John Wiley & Sons, Incorporated, 2012 - Business & Economics - 326 pages. 2 Reviews. A step-by-step guidebook for successful innovation planning. Strategists, managers, designers, and researchers who undertake the challenge of innovation, despite ...

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