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Buy *Platform Revolution: How Networked Markets are Transforming the Economy--and How to Make Them Work for You* Illustrated by Geoffrey G. Parker, Marshall W. Van Alstyne, Sangeet Paul Choudary (ISBN: 9780393249132) from Amazon's Book Store. Everyday low prices and free delivery on eligible orders.

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Network effects refers to the impact that the number of users on the platform has on the value created for each other. Frictionless entry is a key factor in enabling a platform to grow rapidly. The key to minimising most negative network effects is quality curation, which increases the chances of a happy match between producer PLATFORMS ARE ONLINE MARKETPLACES FOR INFORMATION TRANSFER OR ...

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According to the authors of *Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You*, a platform is a business model that connects people, organizations, and resources through technology. Possibly, in an interactive ecosystem, invariably creating an environment that facilitates the creation and exchange of value.

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The platform revolution is here—and the world it is ushering in is here to stay. Excerpted from Platform Revolution: How Networked Markets Are Transforming the Economy—And How to Make Them Work for You by Geoffrey G. Parker, Marshall W. Van Alstyne, and Sangeet Paul Choudary.

Platform Revolution: How Networked Markets Are Transforming the Economy and How to Make Them Work for You Platform Revolution--How Networked Markets Are Transforming the Economy and How to Make Them Work for You Platform Revolution SUMMARY - Platform Revolution: How Networked Markets Are Transforming The Economy And How To Make Them Work For You By Geoffrey G. Parker, Marshall W. Van Alstyne And Sangeet Paul Choudary Platform Strategy Modern Monopolies Platform Scale The Business of Platforms Matchmakers The Introvert Entrepreneur Platform Business Models Machine, Platform, Crowd: Harnessing Our Digital Future The Imagineers of War Platform Scale Platform Revolution The Fourth Industrial Revolution The World Is Flat [Further Updated and Expanded; Release 3.0] Platform Capitalism The Digital Transformation Playbook Information Rules
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